

SPECIAL NOVEMBER SALES FOR THIRTEEN DAYS.

Sale Begins
Saturday
Nov. 5th

Wonderful Stocks of New FALL AND WINTER
MERCHANDISE AT WONDERFUL BARGAIN
PRICES, just at the season when most needed.
Don't Miss This Splendid Opportunity
to save by buying your Winter Supplies at the
Big Reductions offered during this Sale.

Sale Closes
Saturday
Nov. 19th

10 per ct. Discount
On all Prints, Percales,
Chambas Kindergarten
Cloths and Wash Goods
of Every Kind.
10 per Ct. Discount

10 per ct. Discount
On all Flannelettes,
Fleeced Goods, Canton
Flannels and Shirtings.
10 per Ct. Discount

10 per ct. Discount
On all Bleached and
Brown Domestics, Sheet-
ings, Pillow Tubings,
Ready-Made Sheets and Pillow
Cases.
10 per Ct. Discount

10 per ct. Discount
On entire stock of Silk
and Woolen Dress Goods
in both the Staple and
Novelty Suitings.
10 per Ct. Discount

10 per ct. Discount
On all Sweaters, Ho-
sieri and Underwear for
Men, Women and Child-
ren.
10 per Ct. Discount

10 per ct. Discount
On entire Shoe Stock,
from cheapest to highest
grade. Also many Spe-
cial Bargain lots in close-
outs and broken sizes at
Greater Discounts.



LADIES' AND MISSES' HATS

Cut 20 per Ct.
We offer a very choice
stock of Ladies' and
Misses' Headwear—the
season's most approved
styles—at a Fifth Less
than Early Season's

Prices. Thanksgiving is coming. Buy Now!

CLOTHES "tailored
to measure by
Born" cost little by the
suit; they cost less by
the year.

For it is not uncom-
mon to hear of Born
tailored clothes that
have served the wearers
for eight or ten years;
mighty good evidence
of quality in the woollens
and care in the making.

And yet, we offer you
clothes "tailored to
measure by Born" at
prices frequently lower
than you are asked to
pay for ordinary clothes
of doubtful merit.



Clothing Bargains. Every Man's and Boy's Suit, Overcoat, Mack-
inaw and pair of Pants reduced for the Big Sale.
Just this sample comparison with last year's prices: Men's Fine Australian Wool
Blue Serge Suits that sold last year for \$50.00, same Suits are offered this Sale for
\$27.50. All other Clothing at OVER ONE-THIRD LESS THAN LAST SEASON'S PRICES.

Extra Money-Saving Specials GROCERIES

| | |
|--|--------------------|
| High Patent Golden Rod Flour, | \$3.65 per 100 lbs |
| Self-Raising " | 3 80 " |
| Bolted Cream Cornmeal | 90c bushel |
| " " 10 lb. bag | 20 |
| Dry Salt Jowl Meat | 10c lb |
| Sugar Cured Bacon Squares | 18c lb |
| Fresh Dry Roasted Rio Coffee | 15c lb |
| Arm & Hammer Soda, 4 lbs. for | 25c |
| Fancy Sardines in pure olive oil | 10c can |
| Rumford Baking Powder, 1 lb. size | 29c |
| Calumet " | 29c |
| Celuloid Starch, 15c package, sale price | 10c |
| Lenox Soap, 7 bars for | 25c |
| Mascot Soap, 7 bars for | 25c |
| Loose Rolled Oats | 5c lb |
| "Just Right" Corn Syrup, 5 lb. size | 25c |
| Granulated Sugar, 18 lbs. for \$1.00, with purchase of | |
| any other goods amounting to \$5.00, or 20 lbs. for | |
| \$1.00 with purchase of other goods amounting to | |
| \$10.00. | |

SUNDRIES

| | |
|---|-----------------|
| 150 yd. Spools Merrick & Coates Thread | 5c |
| Men's Canton Flannel Gauntlet Gloves, with leather | |
| palms, special sale price | 25c pair |
| Simmons' "Keen Kutter" double bit axes | \$2.00 |
| Government Reclaimed Pie Tins | 3 for 5c |
| " Bacon Cans with covers (new) | 5c each |
| " Steel Army Cots, worth \$5 | \$1.69 |
| " All Wool Army Blankets, full double bed | |
| size, new, worth \$7.50, special sale price | \$4.75 |
| 100 pairs Heavy Cotton Blankets, size 64x76, regular | |
| price, \$2.50 special price | \$1.90 per pair |
| Extra Heavy Cotton Blankets 72x80, \$3.25 grade, | |
| per pair | \$2.50 |
| Heavy Comforters, large lot, special bargains, \$3 to \$5 | |

SPECIAL SALE OF WOMENS FALL SUITS



We offer our En-
tire Stock of

Ladies' Tailored Suits

at Greatly Reduced
Prices during Sale
Period: Serges, Special
Weaves Tricotines, man-
ny of them Elaborately
Trimmed with Military
Braids—Blacks, Browns
and Blues predominate.

SPECIAL SALE OF WOMENS FALL COATS



Yours Is a Wonderful Opportunity

to get a Handsome, Stylish Wrap just at the beginning of
the Season at a Special Bargain Price. Come and select
yours during the Sale—the earlier the better. We offer a Large Stock of Plushes,
Velours and other popular Coats, in the Newest Styles, for Ladies, Misses and
Children, and every one at a **Specially Reduced Price**. Extra Special Discounts
given when more than one Coat is purchased.

HOUSE FURNISHINGS, STOVES AND RANGES ALL GREATLY REDUCED!

Heavy Fibre Room Rugs 9x12 feet, assorted Shades,
Sale Price \$8.50. Wool and Fibre Room Rugs, 9x12
feet, for \$15.00. Tapestry Brussels Room Rugs that
formerly sold for \$30.00, sale price, \$20.00. Fine Ax-
minster Rugs, former price, \$55.00, sale price \$35.00.
We offer the finest line of Heating Stoves and Ranges
ever shown in Ironton at greatly reduced prices, just
at the beginning of the winter season. National Cast
Range, 6 caps, large oven, high Warming Closet and

Reservoir, regular \$85.00 Range, special sale price,
\$72.50. Cole's Celebrated High Oven Range, regu-
lar price, \$68.50; Special Sale Price, \$56.50. Finest
\$100.00 Ranges, Sale Price, \$85.00. Large stock of
Wilson Heaters from cheapest to highest grades. Also
complete stock of Cole's Hot Blast Heaters in all
grades at 10 per cent Discount from regular prices.
Do Not Fail to See This Fine Line of Stoves.

SPECIAL. On the last Sale day—Saturday,
November 19—every one present
at our Store between 2:00 and 3:00 o'clock P. M. with
Cash Sale Tickets showing purchases made any time
during the Sale amounting to \$20.00 will receive ab-
solutely free a New Crisp \$1.00 Bill. Sales Tickets
must show name and dates purchases were made.

Yours for a Greater
Service and Co-Operation.

LOPEZ STORE CO., Ironton, Mo.